european actuarial academy

ANNOUNCEMENT

EAA Web Session
Designing the Next Generation of Life Products
5 May 2026 | 09:15-12:30 CEST | online

Introduction

Customers' lives have changed – and life insurance must evolve with them. Innovation is no longer a choice but a necessity. Regulatory shifts, digitalisation, changing capital markets, rising customer expectations, and new competitors are reshaping the playing field.

How can life insurers respond – developing products that are simpler and more relevant, while making product development itself faster, more flexible, and more impactful? This session explores how to build the next generation of life insurance products: innovative, agile, and impactful.

Preliminary Programme

Tuesday, 5 May 2026

09:15-09:45	Setting the scene: current landscape and challenges (Frank)
09:45-10:45	Innovative investments: combining safety and performance (Axel)
10:45-11:00	Break
11:00-12:00	Driving innovation with reinsurance: unlocking opportunities in the silver economy (Philipp, Anton)
12:00-12:30	Impulses for product development: faster, more efficient, and impactful (Frank)

All the above times are given in CEST (Central European Summer Time).

Learning Objectives & Approach

Are you interested in a concise overview of today's life insurance products? Would you like to understand how modern life products really work – and where product development is heading? Are you looking for ways to accelerate your product development projects?

Then this web session is perfect for you!

This web session focuses on innovative life insurance products and their development. Participants will gain insights into the current product landscape, key challenges, and practical ways to make product development faster, more effective, and more impactful.

We will cover attractive investment components for single and recurring premiums – from enhanced parking solutions beyond simple accounts to fixed-term investments and lifetime annuities that combine capital protection with return potential.

Furthermore, we will show how reinsurance can act as a strategic enabler for innovation and growth, supporting insurers in developing and structuring modern life products.

Finally, we will also share practical impulses on how life insurers can modernise their product portfolios and accelerate product development.

Participants

The web session is designed for actuaries and actuarial trainees as well as insurance professionals who are directly or indirectly involved in product management, product development, investment management, product strategy, or corporate and business development in the field of life insurance.

It is equally suitable for participants who have not yet gained extensive experience in life insurance product development but wish to broaden their understanding of modern approaches and practical frameworks.

Technical Requirements

Please check with your IT department if your firewall and computer settings support web session participation (the programme Zoom will be used for this online training). Please also make sure to join the web session with a stable internet connection.

Lecturers

Anton R. Seidel

Anton is an experienced professional in financial markets, risk management, and regulatory compliance with an academic background in data science and financial engineering. He has held leadership roles in major financial institutions and has expertise in structuring financial transactions, regulatory risk management, and strategic consulting.

- Leadership in Financial Structuring: Anton currently leads the Structuring Centre at Swiss Re, focusing on transactions involving financial market risk exposure and managing an international team while engaging in client negotiations and transaction analytics.
- Regulatory and Risk Management Expertise: He has been a senior regulatory officer and risk management lead, driving implementation of regulatory standards such as Solvency II and Own Risk and Solvency Assessment (ORSA), and liaising with international regulatory bodies.
- Diverse Professional Experience and Education: His career includes roles at Credit Suisse, Deloitte, and Boston Consulting Group, alongside co-founding the Swiss Risk Association. He holds a Bachelor of Science from Cornell University and a Certificate in Financial Regulation from Swiss universities.

Dr Axel Wachsmann

Axel rejoined Société Générale in Paris in 2022 as Managing Director, Head of Insurance Distribution Europe. He oversees the development of life insurance products in Europe ranging from protected funds or notes to full hedging solutions of variable annuities. From 2005 to 2018 Axel already worked at Société Générale, in particular as Managing Director, Head of Cross Asset Solutions Germany & Austria. In this position he was in charge of both distribution and institutional investment solutions covering together with his team the full spectrum of financial institution clients in Germany and Austria. From 2019 to 2021 Axel was with Barclays joining them as Managing Director to co-head the cross asset solutions and rates sales for Germany and Austria. In the following Axel became Head of Equity Derivatives and Equity solutions for Germany and Austria. In 1994 Axel started his professional career as risk controller at Deutsche Bank and then became Head of market risk methodology at Dresdner Bank where in 2001 he moved to the institutional equity derivatives sales department. Axel studied mathematical economics in Bielefeld and in Lyon.

Dr Philipp Schaper

Philipp holds as Transaction Client Manager a pivotal role in sourcing structured life and health reinsurance transactions and developing new savings products across Continental Europe. His expertise lies in navigating local GAAP and Solvency II while crafting tailored traditional, remote-risk, and financial market reinsurance solutions. Collaborating closely with clients, brokers, and consultants, Philipp channels his comprehensive knowledge to co-develop bespoke structures. He commenced his journey with Swiss Re in 2019, initially as a graduate Business Development Manager. Philipp holds a postgraduate degree in Finance from the University of St Andrews a PhD from the University of St. Gallen.

Frank Genheimer

Frank is Managing Director and Partner with New Insurance Business (Switzerland), a consulting company that offers strategic and tactical business and management consulting for insurance companies and their cooperation partners. The focus of his work is set on innovations and product management. Frank is a regular speaker and moderator at events, seminars and workshops throughout the financial service industry. Before he started his career as consultant in 2015, he worked within European life insurance industry for about eleven years. Frank is a full member of the German and Swiss Association of Actuaries.

Language

The language of the web session will be English.

Fees & Registration

Early Bird Registration Fee (until 24 March 2026):

- For private customers in the EU: €240.00 + VAT of the billing country (example Germany: €285.60 incl. 19% VAT)
- For private customers outside the EU: €285.60 (incl. 19% VAT)
- For businesses within the EU (excl. Germany, with valid VAT ID): €240.00 (net, reverse charge applies)

- For businesses in Germany: €285.60 (incl. 19% VAT)

Regular Registration Fee (from 25 March 2026):
- For private customers in the EU: €315.00 + VAT of the billing country (example Germany: €374.85 incl. 19% VAT)
- For private customers outside the EU: €374.85 (incl. 19% VAT)
- For businesses within the EU (excl. Germany, with valid VAT ID): €315.00 (net, reverse charge applies)
- For businesses in Germany: €374.85 (incl. 19% VAT)

Important VAT Information:
- For private customers with a billing address in an EU country: VAT will be charged at the applicable rate in the country of the billing address. The final amount, including VAT, will be calculated upon invoicing.
- For customers with a non-EU (third country) billing address: Only a non-company billing address is accepted for VAT compliance reasons. 19% VAT applies to all non-EU private customers.
- For businesses within the EU (excluding Germany), Iceland, Liechtenstein, Norway, Switzerland, and the UK with a valid VAT ID: The reverse charge mechanism applies (net price; VAT will not be charged). Please ensure your valid VAT ID is entered correctly during registration.
- For all customers with a billing address in Germany: 19% VAT applies.

Please submit your registration using this online form. Closer to the event, you will receive further login details to join the web session.

Your registration is binding. Cancellation is only possible up to 2 weeks before the first day of the event. If you cancel later, the full participation fee is due. You may appoint someone to take your place but must notify us in advance. EAA has the right to cancel the event if the minimum number of participants is not reached.

We will send you an invoice via email. Please allow a few days for handling. Please always give your invoice number when you effect payment. All bank charges are to be borne by the participant.

Registration is open until two working days before the web session. If registration has already been closed for this web session, please call us or send an email to contact@actuarial-academy.com in order to find out whether a late registration is still possible.

CPD Credits

For this web session, the following CPD credits are available under the CPD scheme of the relevant national actuarial association:

Austria:	3 points
Belgium:	3 points
Bulgaria:	4.5 points

Croatia:	individual accreditation
Czechia:	3 hours
Denmark	3 credits
Estonia:	3 hours
Finland:	3 points
France:	18 points
Germany:	3 hours
Greece:	4 points
Hungary:	3 hours
Iceland:	3 credits
Ireland:	3 hours
Italy:	GdLA individual accreditation
Latvia:	3 hours
Lithuania:	3 hours
Netherlands:	approx. 3 points (individual accreditation)
Norway:	3 points
Poland:	3 hours
Portugal:	3 hours
Serbia:	3 hours
Slovakia:	individual accreditation
Slovenia:	individual accreditation
Spain:	CAC: 3 hours, IAE: 3 hours
Switzerland:	individual accreditation
USA:	SOA (Section B): up to 3.6 hours

No responsibility is taken for the accuracy of this information.