

EAA Seminar **Storytelling for Actuaries**

16/17 October 2025 | Lisbon, Portugal



Organised by the EAA - European Actuarial Academy GmbH in cooperation with the Instituto dos Actuários Portugueses.

Introduction

In today's data-driven world, actuaries play a crucial role in explaining complex numbers, statistics and models to allow for informed decisions. However, amidst the sea of data, the power of storytelling often gets overlooked. In this immersive 2-day course, we invite actuaries to explore the art of storytelling and discover how it can enhance their professional communication and impact.

Participants

This seminar is suited to actuaries who have 5+ years of experience in their area of work and who want to improve how to convey a clear and impactful message through storytelling. Prior knowledge is not a pre-requisite.

Please note that a participation certificate can only be issued for the participants who attend the course in its entirety (overall 11 hours).

Participants are encouraged to hold a short presentation to "tell their story" (day 2). Consequently, a laptop computer will be necessary. In addition, the presentations will be recorded on the respective mobile phones of the participants.

Purpose and Nature

Through engaging lectures, interactive exercises, and real-world examples, you will learn the fundamentals of storytelling, develop and craft your own story and practice the “telling” of that story.

The seminar welcomes your active participation for individual and group exercises with the aim of applying the theory as soon as possible, especially to work on your own story. Not only will you prepare a story on paper or with slides, but you’ll also learn how to tell it to make the impact that you intend. Storytelling becomes impactful with the practice of telling that story, which will take place on day 2 of the seminar.

By the end of this seminar, you will emerge with a newfound appreciation for the narrative dimension of your work, equipped with practical tools to convey insights, drive decision-making, and inspire action through the power of storytelling.

Language

The language of the seminar will be English.

Lecturer

Caroline Grégoire

Caroline Grégoire is an international mentor, coach and keynote speaker. She gathered 20+ years of experience in the (re)insurance, actuarial and risk management fields in international environments and in different leadership positions. Caroline works with leaders and managers in the finance, insurance and actuarial sectors on the communication, leadership, resilience, strategy and culture aspects of their work.

Caroline is an accomplished lecturer on the communication course of the German Actuarial Association. She was a speaker at numerous events (ICA, ECA, CERA Global Conference, The Growth Actuary Summit, International Actuaries Day, etc.). She has also collaborated with various actuarial associations in recent years. She is an associate member of the Swedish Actuarial Society (“Svenska Aktuarietföreningen”) and a member of the German Speakers Association. She is fluent in English, French, German and Swedish. See more on www.cg-four.com/en.

Preliminary Programme

Thursday, 16 October 2025

08.45 - 09.00	Registration
09.00 - 09.15	Introduction & welcome (EAA)
09.15 - 10.45	Onboarding, fundamentals of storytelling, data as story
10.45 - 11.00	Coffee Break
11.00 - 12.30	Examples and exercises
12.30 - 13.30	Lunch
13.30 - 15.00	How to craft your story, e.g. audience, data, structure, visuals, etc.
15.00 - 15.15	Coffee Break
15.15 - 17.00	How to tell your story, e.g. material, context, timing, etc.
approx. 18.30	Dinner

Friday, 17 October 2025

09.00 - 10.45	Presentations: tell your story (incl. feedback)
10.45 - 11.00	Coffee Break
11.00 - 12.30	Presentations: tell your story (incl. feedback)
12.30 - 13.30	Lunch
13.30 - 15.00	Discussion, wrap-up, take-aways
15.00	Concluding remarks, closing of seminar (EAA)

Fees & Registration

Early Bird Registration Fee (until 16 August 2025):

- For private customers: €1,193.10 (incl. 23% VAT, €970.00 net)
- For businesses with a billing address in Portugal (with valid NIF): €970.00 (net, reverse charge applies)

Regular Registration Fee (from 16 August 2025):

- For private customers: €1,574.40 (incl. 23% VAT, €1,280.00 net)
- For businesses with a billing address in Portugal (with valid NIF): €1,280.00 (net, reverse charge applies)

Important VAT Information:

Due to tax regulations, we are unfortunately unable to issue invoices to businesses based outside of Portugal. Please enter your private billing address when completing the registration form.

Please submit your registration using this [online form](#). We recommend registering for the seminar as soon as possible because of the expected demand. If there are more persons interested in this seminar than places available, we will give priority to the registrations received first.

Your registration is binding. Cancellation is only possible up to 6 weeks before the first day of the event. If you cancel later, the full participation fee is due. You may appoint someone to take

your place but must notify us in advance. EAA has the right to cancel the event if the minimum number of participants is not reached.

Prepayment is mandatory. Please make sure you enter the correct and final billing details when registering below. We will send you an invoice via email. Please allow a few days for handling and always give your invoice number when you effect payment. All bank charges are to be borne by the participant.

Registration is open until 12 October 2025. If registration has already been closed for this event, please call us or send an e-mail to contact@actuarial-academy.com in order to find out whether a late registration is still possible.

Venue & Accommodation

The seminar will take place at the hotel

Ramada by Wyndham Lisbon

Av. Eng. Arantes e Oliveira 9,
1900-221 Lisboa, Portugal

[Hotel website](#)

We have arranged special prices for accommodation. The special rate is € 145 per night, including breakfast and VAT. It is valid for bookings by 25 September 2025 out of our allotment "EAA Seminar". Our allotment includes a limited number of rooms. Kindly book your accommodation directly with the hotel using this [booking form](#) and send it to reservation@ramadalisbon.pt. Please note the hotel's cancellation policy.

CPD

For this seminar, the following CPD credits are available under the CPD scheme of the relevant national actuarial association:

Austria:	11.5 points
Belgium:	11 points
Bulgaria:	15 points
Croatia:	individual accreditation
Czech Republic:	11 hours
Denmark:	12 credits
Estonia:	11.25 hours
Finland:	7.75 points
France:	66 points
Germany:	12 hours
Greece:	15 points
Hungary:	12 hours
Iceland:	11.5 credits
Ireland:	11.25 hours

Italy:	approx. 4 credits (GdLA individual accreditation)
Latvia:	11 hours
Lithuania:	11.5 hours
Netherlands:	approx. 11.25 PE-points (individual accreditation)
Norway:	11 points
Poland:	11.25 hours
Portugal:	11.25 hours
Serbia:	5 hours
Slovakia:	8 CPD points
Slovenia:	50 points
Spain (CAC):	11 points
Spain (IAE):	11 hours
Switzerland:	15 points
USA:	SOA: (Section B): up to 13.20 hours

No responsibility is taken for the accuracy of this information.