european actuarial academy

The European knowledge centre for actuaries

Connect Your Brand with Europe's Actuarial Community

SPONSORSHIP OPPORTUNITIES

Seminars & Web Sessions

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A specialist audience. A relevant setting. Visibility that feels credible.

EAA sponsorship places your company directly within actuarial continuing education and gives your brand meaningful exposure around selected topics and events.

1 Reach a specialised European audience

Connect with actuaries and related professionals from different markets and countries.

2 Strengthen your brand in a trusted environment

Associate your company with continuing education, expertise and professional development.

3 Showcase products, services and expertise

Create visibility precisely where your solutions and know-how are relevant to the audience.

4 Build relationships and attract talent

Increase awareness among potential clients, partners and future employees.

5 Support actuarial knowledge sharing

Demonstrate your commitment to the further development of actuarial knowledge across Europe.

Choose the topic and event that best matches your brand, market and objectives.

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AUDIENCE & REACH

Reach a highly specialised actuarial audience

EAA brings together actuaries and other professionals working in the actuarial field through focused continuing education across Europe.

50+	1,600+	85	3,700+	6,000+
events per year	event participants per year	countries represented to date	newsletter subscribers	LinkedIn followers

Typical professional profiles

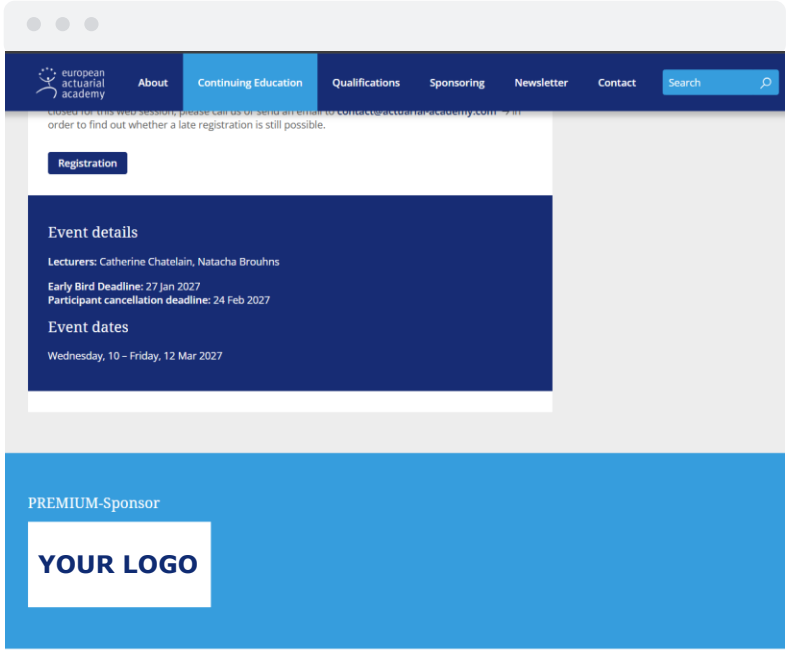
- **Actuaries**
- **Chief Actuaries & Management**
- **Risk & Capital Professionals**
- **Insurance & Reinsurance Specialists**
- **Actuarial Analysts**
- **Pensions Specialists**
- **Actuarial Data Scientists & AI Specialists**
- **Consultants & Advisers**

Why this matters for sponsors

Your visibility is focused on a specialist professional audience with a clear interest in actuarial, insurance, pensions, risk and data science topics – rather than diluted across a general business audience.

Depending on the package and event format, your brand can be visible across several touchpoints before, during and around the event.

01 BEFORE THE EVENT



- **Event webpage:** company logo linked to the sponsor's website
- **Event announcements:** company logo in up to two pre-event mailouts
- **Confirmation e-mail:** sponsor mention to each registered participant (online)

02 DURING THE EVENT

- **Welcome slide:** company logo (online)
- **Printed programme:** company logo (on-site)
- **Opening acknowledgement**
- **Sponsor video:** before the start of the web session (online)
- **Banner & promotional materials** (on-site)
- **Speech / dinner branding:** speech at the opening or formal dinner; table logo displays (on-site)

03 ADDITIONAL TOUCHPOINTS

- **Event download area:** sponsor brochure/company materials or link (online)
- **Complimentary event registrations**

Services for on-site events: EAA Seminars

Package comparison	Classic €1,000	Superior €2,500	Premium €4,000
Company logo on the event webpage	■	■	■
Logo linked to the sponsor's website	■	■	■
Company logo in the printed programme	■	■	■
Sponsor acknowledgement during the seminar opening	■	■	■
Promotional materials displayed in the seminar room	■	■	■
Company logo in announcements (up to two mailouts) before the event			■
Own company banner in the seminar room		■	■
Complimentary event registrations		1	2
Speech during the formal dinner or seminar opening		■	■
Sponsor logo displayed on tables during the formal dinner			■

Included ■

Services for online events: EAA Web Sessions

Package comparison	Classic €1,000	Superior €2,500	Premium €4,000
Company logo on the event webpage	■	■	■
Logo linked to the sponsor's website	■	■	■
Company logo on the welcome slide before the web session	■	■	
Sponsor acknowledgement during the opening of the web session	■	■	■
Sponsor brochure or company materials (PDF up to 10 MB) in the event download area, or a link to company documents	■	■	■
Company logo in announcements (up to two mailouts) before the event		■	■
Complimentary registrations (for a two-day event)		1	3
Sponsor mention in the confirmation e-mail to each registered participant		■	■
Sponsor video (max. 1 minute) before the start of the web session			■

Included ■

Let's partner.

Interested in connecting your brand with Europe's actuarial community?

Tell us which topic, event or location fits your objectives. We will be happy to discuss the sponsorship option that best suits your company.

Get in touch

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Upcoming events overview

SCAN ME