

Title

AI Use Cases in Insurance Pricing

Speaker/Company

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Abstract

The insurance pricing landscape is at a pivotal crossroads, where the integration of AI agents can truly become a competitive advantage. This talk provides a comprehensive exploration of how agentic AI can reshape the pricing ecosystem to drive precision and operational excellence.

The presentation will open with a brief overview of an end-to-end pricing process, establishing a foundational understanding of the traditional workflow. Building on this context, we will conduct a detailed review of high-impact AI use cases specifically curated to improve efficiency across the value chain - from data processing and risk differentiation to the acceleration of rate deployment and automated portfolio monitoring.

The talk concludes with an actionable list of items pricing leaders can introduce to improve their pricing landscape and successfully welcome AI. We will examine how pricing leaders can prepare for a world of autonomous agents, balancing the immense opportunities for innovation with the critical need to mitigate systemic risk and ensure both regulatory and ethical compliance.

Join to discover how to harmonize cutting-edge technology with rigorous pricing framework to future-proof your organization.

Biography

Piotr Lebień is a seasoned pricing actuary, currently serving as a Pricing Manager and Lead Consultant for PricingCenter at Guidewire. He specializes in empowering pricing leaders with the insights and tools they need to navigate the ever-evolving pricing landscape. As passionate advocate for next-generation insurance pricing, Piotr is committed to bridging actuarial expertise with cutting-edge technology to drive innovation across the industry.
