

Title

AI for the Good

Speaker

Lokke Moerel, Morrison & Foerster (Berlin) / Professor at Tilburg University

Senior Of Counsel / Professor of Global ICT Law

Abstract

The new digital technologies (and in particular artificial intelligence, AI) enable many new services that disrupt existing business models. The new business models in turn present new privacy issues and ethical dilemmas, and societal resistance to the excesses of the new data economy is becoming increasingly visible and urgent. It is a challenge for established financial institutions to both drastically innovate in order to remain future-proof and at the same time take social responsibility. What are the differences between the old and the new world? What are the new ethical dilemmas and how do you prevent making the same mistakes as Big Tech? Why does innovation fail so often within the existing structures of established companies? If innovation is better achieved in small and agile teams, how does this fit into the command and control structure of compliance-driven organizations, such as financial institutions? And why does the 3 lines of defence model for risk management insisted on by supervisory authorities has an inhibitory effect on innovation in practice? We will discuss how to navigate the new world and to deploy **AI for the Good**.

Biography

Leading global expert on new technologies and cyber, with proven trackrecord on shaping frontier global AI projects, combining global data assets of multinationals in the financial services, health care, technology and recruitment sectors with the deep mind technologies of U.S. tech giants to create next generation AI solutions.

Senior of Counsel with the leading global technology law firm Morrison & Foerster (Berlin), Professor of global technology & law at Tilburg University, member of the Dutch Cyber Security Council (the advisory body of the Dutch cabinet on cybersecurity), expert on cyber of the European Commission's Horizon2020 Innovation Program and Member of the Monitoring Committee of the Dutch Corporate Governance Code.

Lokke received the 2018 International Law Office Client Choice Award for **Best Internet & Technology lawyer Germany** and the 2018 Acquisition International **Global Excellence Award for Most Influential Woman in Data Protection Law**.

See for her Tedx talk on AI and Ethics: <https://www.youtube.com/watch?v=HPyHf4IWDQc>.
